## JOHN DOWNES MW.

Holding the highest global wine qualification, John, one of only 390 Masters of Wine in the world, is a corporate wine entertainer, TV and radio broadcaster, podcaster and writer on wine. (www.johndownes.com)

"John is one of the few wine experts who, when in full flow, doesn't have me reaching for a wine bottle to smash over his head. John remains the only person I've spoken to in my life who speaks English when he talks about wine, in words I can understand and get my head around." Adrian Chiles, TV Presenter.

## **CORPORATE WINE ENTERTAINMENT:**

Master of Wine Entertainment; helping my clients get closer to their clients through wine. Presenting wine events from London to Sydney, John has inspired thousands of people, experts and beginners alike, always blending laughter, learning and of course, tasting great wines.

"Best corporate event we've been to in years". Fire Dragon Coaching.

"We heard you were good but not that good!" Icon Restaurant Group, Australia.

## **BEHAVIOURAL WINE TASTING:**

Together with Behavioural Economist Greg Davies PhD, John presents a unique interactive event that, drawing on decision science and wine, explores decision biases and explains how to correct them – helping you to make better business decisions every day. <a href="https://www.johndownes.com/behavioral-wine-tasting">https://www.johndownes.com/behavioral-wine-tasting</a>

"A huge thank you to both of you. Our clients gave some great feedback. The perfect event for this audience". Aviva Investors.

## **TELEVISION:**

John's Television appearances include BBC Breakfast, Rip-Off Britain, Countryfile, Ready Steady Cook, BBCNews24, BBC World, CNBC, CNN, Sky.

"John is Rip-Off Britain's grape guru". Gloria Hunniford, TV Presenter.

#### RADIO:

John's appearances include BBC Radio FiveLive, Radio 2, Radio 4, Talk Radio, LBC and South Africa's SAfm.

"Reviewing the newspapers, John brings colour to the colour supplements". Alex Lewis, BBC Radio Producer.

## **PODCASTS:**

Following the success of Adrian Chiles' 'Drinkers Like Me' BBC2 programme, Adrian and John have produced DRINK BETTER.DRINK LESS, podcasts that also give the global listener a better understanding of wine.

# **WRITING & JOURNALISM:**

John contributes to magazines, newspapers and online.

# **WINE COURSES:**

Become a wine expert in one day!